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February 6, 2008

TO: Commissioner for Patents
Attn: Daniel Lastra
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FROM: Garth Vivier
OUR REF: 2050.138US1

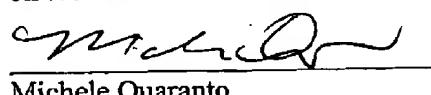
FAX NUMBER (571) 273-8300*** Please deliver to Examiner Lastra in Art Unit 3622. ***Document(s) Transmitted: Revocation and Power of Attorney & Change of Correspondence Address (1 pg.).Total pages of this transmission, including cover letter: 2 pgs.

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In re. Patent Application of: Michael Cristofalo et al.Examiner: Daniel LastraSerial No.: 09/834,500Group Art Unit: 3622Filed: April 12, 2001Docket No.: 2050.138US1Title: SYSTEM AND METHOD FOR TARGETTING OBJECT ORIENTED AUDIO AND VIDEO CONTENT TO USERS

By: Garth Vivier
Name: Garth Vivier
Reg. No.: 57,313

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.



Michele Quaranto

2-7-2008
Date of Transmission

S/N 09/834,500PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICERECEIVED

Applicant: Michael Cristofalo et al.
 Serial No.: 09/834,500
 Filed: April 12, 2001
 Customer No. 44367
 Title: SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED
 AUDIO AND VIDEO CONTENT TO USERS

Examiner: Daniel Lastra
 Group Art Unit: 3622
 Docket: 2050.138US1
 Confirmation No.: 5803

FEB 07 2008

REVOCATION AND POWER OF ATTORNEY
CERTIFICATE UNDER 37 CFR § 3.73(b)
&
CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
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 Alexandria, VA 22313-1450

In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

Customer Number: 44367

CERTIFICATE UNDER 37 CFR § 3.73(b)

ACTV, Inc hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) recorded 07/25/2001 on Reel 012022, Frames 0164 - 0166. To the best of my knowledge and belief, title is in ACTV, Inc, the assignee.

Pursuant to 37 C.F.R. § 3.73(b) I hereby declare that I am empowered to sign this certificate on behalf of ACTV, Inc, the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Schwegman, Lundberg & Woessner, P.A.
 Customer No. 44367

Date 02-04-2008

By Mark Bearnault
 Name: Mark Bearnault
 Title: General Counsel